

SHOPFRONT **DESIGN GUIDE**

SUPPLEMENTARY PLANNING **DOCUMENT**

CONSULTATION STATEMENT **JUNE 2011**

Planning Policy Team
Northampton Borough Council
2011



NORTHAMPTON
BOROUGH COUNCIL

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1. INTRODUCTION

1.1 Northampton Borough Council updated its Shopfront Design Guide in March 2011. The existing Guide was published in April 1998. The Guide will take the form of a Supplementary Planning Document in accordance with the requirements set out in the Planning and Compulsory Purchase Act 2004 (updated 2008) (Referred to as “the Planning Act”) and Planning Policy Statement 12 on Local Spatial Planning.

1.2 The Shopfront Design Guide Supplementary Planning Document (SPD) will aid retailers and commercial operators occupying ground floor units, when making alterations to, replacing or designing a shopfront. Northampton Borough Council is committed to ensuring that shopfronts enhance and contribute to the streetscene and its local character. This will create an attractive, safe and vibrant environment for the public, in addition to protecting and enhancing Northampton heritage assets.

2. PURPOSE OF THE CONSULTATION STATEMENT

2.1 The preparation of this Consultation Statement conforms to Regulations 17 and 18 of the Planning Act. It sets out the details of the people whom the Council consulted in assisting with the preparation of the design principles, how they were consulted, what key issues were raised and how they have been addressed in the SPD.

2.2 The purpose of this consultation statement is twofold:

- To comply with regulations 17 and 18 of the Planning Act. This includes a public consultation exercise undertaken between the 17th March and the 26th April 2011, and
- To demonstrate that a comprehensive consultation exercise has been undertaken in compliance with Northampton’s Statement of Community Involvement (SCI)

3. CONSULTATION PROCESS

3.1 This Consultation Statement demonstrates how the Council resolved to actively engage key representatives from within the Council as well as external organisations in formulating design principles for the SPD.

3.2 In preparing and updating the guide, Planning Policy Officers undertook the following 3 stages of consultation:

i. Frontloading

3.3 In starting the consultation, copies of the existing Shopfront Design Guide were made available on request. It was made available so people could have an idea of the kind of matters which can be included in a new Shopfront Design Guide SPD.

a. *Internal dialogue*

3.4 During the first 3 weeks of January, discussions were held with Officers from the Built and Natural Environment (Conservation and Urban Design), Development Control, Building Control and Regeneration Teams. Ideas and comments raised at the meetings; such as legislative controls, the design of key features, restrictions and opportunities; were used to develop the design principles contained in the Guide.

3.5 Planning Policy sought the views of Council's Equalities Officer to ensure that the Guide contains design principles which are compliant with the requirements of the law. In undertaking an Equalities Impact Assessment screening, Officers were able to establish who should be approached as part of this initial engagement exercise. Discussions with the Council's Community Engagement Officer also provided guidance on the consultation process itself.

3.6 A list of those consulted at this stage is given in Appendix 1. The key issues raised during the discussions centred around:

- the need to clarify the planning process so people are clear about when they need to submit a planning application;
- the need to be more specific about the design guidelines so Officers are able to make sound decisions; and
- the need to inform users on the implementation of such policies including the need to secure support from the Town Centre's Business Improvement District.

b. *External dialogue*

3.7 Planning Policy Officers also met / had communications with the following representatives from outside the Council:

- The Council's Planning Advisor from Northamptonshire Police
- Representative from Northamptonshire's Association for the Blind
- Representative from the Pensioners Forum
- Chair of the Town Centre's Business Improvement District (BID)
- West Northamptonshire Development Corporation
- Northamptonshire County Council

3.8 The key considerations emerging from these discussions are:

- The need to specify the right types of security measures, because some security measures can potentially encourage criminal acts
- There are groups of people, including the elderly and the registered blind, who have access to both time and money. It would be excellent if they could be encourage to spend more time in Northampton's town and commercial centres instead of towns outside Northampton

- The operators need to be given a message that these guidelines, if implemented, will make the shopping experience more pleasant. Visitor numbers and returns will increase – bringing with it economic spend; and
- The document needs to be written in a language that is simple and easy for the operators to understand.

3.9 It should be noted that some consultees expressed preference to make more comments when the document is released for a public consultation. It should also be noted that a briefing note was sent to the Chair of the BID to be used for an informal presentation to Board Members.

ii. Working Draft Consultation

3.10 Planning Policy Officers prepared a working draft, utilising the initial information obtained from the frontloading exercise as well as research material. In preparing the working draft, Officers continued to engage informally with those already approached at frontloading stage. Officers remained open to any further discussions, information and recommendations which will assist in progressing the Guide.

3.11 A key event from this stage of the consultation was the informal Development Control workshop, which was held on the 8th February 2011. Discussions centred around:

- the length of the document and the possibility of moving some text to appendices or removing text altogether. This resulted in the planning policy extracts being moved to an appendix;
- the need to avoid confusion by providing too much information on the planning process – this resulted in a simpler guide followed by key contact details; and
- the general design principles should be linked more closely to the information about shopfronts and be accompanied by examples – this resulted in a set of generic principles that are clearly justified by the presence of the different types of shopfronts in Northampton.

3.12 Further information from Northampton's Planning Policy and Regeneration's Urban Designer led to the preparation of a shopfront timeline, which explains the historical progression of shopfronts. In addition, Northamptonshire Police continued to engage with Planning Policy Officers and information on security measures and ATMs (cash machines) were incorporated into the consultation draft.

3.13 West Northamptonshire Development Corporation recommended that general design principles be written in plain English. Other comments were also received stating the same thing about the working draft. Officers therefore attempted to make the document more legible, whilst increasing the amount of photographs and illustrations.

3.14 A list of those consulted at this stage can be found in Appendix 1.

iii. Final Draft – public wide consultation

3.15 A formal public wide consultation was undertaken between 17th March and the 26th April. For the consultation process to be effective, the Council prepared the following:

a. Press Release

3.16 The Council prepared a short press release for the Northampton Chronicle & Echo (see Appendix 3).

b. Advert notice

3.17 The Council prepared an advert notice for the Northampton Chronicle & Echo (see Appendix 4).

c. Publicity

3.18 The Council wrote to:

- all its internal Team Leaders
- partner organisations within Northamptonshire County Council and West Northamptonshire Development Corporation
- its relevant consultees registered on the Local Development Framework database, including statutory consultees and community groups such as English Heritage, Residents Associations and the Town Centre Conservation Area Advisory Committee

informing them about the availability of the draft documents. The availability of the document was also publicised on Facebook and on the Council's website.

d. Public Consultation Exercise

3.19 As mentioned in para 3.15, the Council undertook a formal public consultation exercise between the 17th March and 26th April 2011, in accordance with Regulations 17 and 18 of the Planning Act. In undertaking this exercise, the following documents were made available on the Council's Consultation portal:

- The draft Shopfront Design Guide (March 2011)
- The draft Sustainability Appraisal (March 2011)
- The draft Consultation Statement (March 2011)
- The draft Equalities Impact Assessment screening form

3.20 The above documents were also made available at the:

- Council's One Stop Shop at the Guildhall
- Council's Cliftonville House Reception in Bedford Road

- Northampton libraries

4. PUBLIC PARTICIPATION CONSULTATION RESPONSES

4.1 Regulation 18 of the Planning Act requires that representations on Supplementary Planning Documents should be for the period of not less than 4 weeks or more than 6 weeks starting on the day on which the local planning authority complies with Regulation 17.

4.2 The Statement of Community Involvement for Northampton (SCI), adopted in March 2006, states that draft SPDs will be subject to a 6 week consultation period.

4.3 Northampton Borough Council therefore undertook a public wide consultation period of just under 5 weeks for this SPD. This decision was taken following advice from the Council's Legal Services. Responses received over the consultation period were assessed and used to finalise the SPD. Although the Council did not release the document for 6 weeks, the iterative consultation process with key partners and external organisations meant that the requirements of the SCI have been met.

5. THE NEXT STAGE

5.1 The Council received 9 representations on the draft SPD. There were no representations made on the other consultation documents. Respondents include shop operators, community groups, commercial agents and private individuals. The consultation draft generated a majority support for the Guide, its aims and contents. There are some key issues highlighted, which relate mainly to the design considerations themselves as well as its presentation. Most of the recommendations were considered acceptable and the Guide was altered to reflect them. Further information including a summary of respondents' comments and Officer's responses are available in Appendix 2.

5.2 This Consultation Statement is being considered at the Council's Cabinet as part of the formal process for adopting this Guide as a Supplementary Planning Document.

APPENDIX 1: FRONTLOADING CONSULTATION

Frontloading

Internal Consultees (Northampton Borough Council)

Key Officers (in alphabetical order)

- L Ambrose (Equalities Officer)
- D Bailey (Director of Planning and Regeneration)
- R Boyt (Development Control)
- S Bridge (Head of Planning)
- Councillor R Church (Portfolio Holder, Planning and Regeneration)
- P Cox (Building Control)
- N Fox (Conservation)
- J Jennings (Conservation)
- G Jones (Development Control)
- M Lorkins (Regeneration and Investment)
- M Rhodius (Urban Designer)

External Consultees (in alphabetical order)

- Stephen Chown (Northampton Town Centre Business Improvement District)
- Sharon Henley (Northamptonshire Police)
- John Hill (West Northamptonshire Development Corporation)
- Roger Rumsey (Northamptonshire Pensioners Forum)
- John Wood (Northamptonshire Association for the Blind)

Appendix 2
Public Consultation Exercise
Summary of responses and Officer response

* Details of respondents available overleaf

Ref No (*)	Agree with the Design Principles	Comments	NBC response
001		No particular regard to Northampton's architectural and heritage issues	The design principles contain guidance on heritage assets as required by national policy. In addition, experts in heritage matters from both within and outside the Council have been sought through the consultation process.
		West side of Drapery and much of Gold Street, George Row and St Giles Square contain very good burgrave patterns which ought to be kept	Agree, but the Guide relates to the shopfronts only.
		East side of Drapery, west side of Market Square and south of Market Square through to All Saints have exceptional, historically important insula of former wooden permanent shops from the medieval period which ought to be kept	Noted and addressed in the final Guide.
		St Giles Street east of the Square, Abington Street, Derngate and Sheep Street are largely 18 th century in organisation, but architecturally worthy of their medieval character	Noted and addressed in the final Guide.
		The guide has to respect local characteristics better	Respecting the local character is one of the key messages in the Guide. However, this comment is noted and the message will be reinforced in the final Guide.

002	Yes	If the Council has these guidelines in place, why are shop keepers not made to follow them?	<p>These guidelines will take the form of a Supplementary Planning Document which will give it greater weight when it comes to determining planning applications. The Guide also contains clear step by step guidelines on how to proceed with any proposal, who to contact and what design elements are to be considered. These will encourage shop keepers to follow them.</p> <p>Also, not all works require planning permission and all applications submitted will be judged on its merits.</p>
004	Yes		Noted and welcomed.
005	Yes	Essential to implement the proposed SPD	Noted and welcomed.
		Restrict the initial focus to the Town Centre BID	The Guide has to apply to all commercial sectors because every commercial unit has a role to play in the improvements of both the property and the street scene.
		Ensure that the correct and enforceable byelaws and planning powers are in place	The remits of the Guide are to outline clear design principles and provide generic planning advice and contact details.
		Audit each street within the town centre into “achievers” and “failures” and give “failures” until 2015 to get it right or face consequences	An audit is acceptable because it provides an overview of the shopfronts within the town and commercial areas. However,

			<p>splitting them into achievers and failures is not considered acceptable because:</p> <ul style="list-style-type: none"> • This is considered too subjective to be used as evidence in any planning inquiries • Those noted as failures and given until 2015 to make changes may not be able to do so for a variety of reasons including finance • Existing unattractive shopfronts is not illegal. Imposing stringent demands will be deemed unreasonable and unacceptable from a planning perspective
		No shopfront to be altered with planning approval by a dedicated taskforce	All planning applications will be determined on its merits by the Development Control section of the Local Planning Authority.
		Recruit the support of Northampton Town Centre Ltd and the University for the audit	Noted. This will be addressed if a full audit is undertaken.
		Ban protruding signs, they are ugly, out of proportion and lack conformity	The design principles will help deter the installation of signs that could have negative impact on the character of a shopfront / building.

006	No	General Design Principle 1 – shopfronts – clarify that replacement shopfronts should not mirror existing “inappropriate” neighbouring shopfronts for the sake of harmony and that “bad” neighbouring shopfronts do not mean it will be deemed acceptable to introduce another	Design Principle 1 uses the word ‘enhanced’ to ensure that any change to a shopfront will ultimately be positive.
		General Design Principle 7 – materials – additional comment on the appropriate treatment of materials	Treatment of materials is not a design issue. Maintenance can be addressed as part of a generic statement but not a design principle.
		General Design principle 8 – scale and proportion – add fascia signs to the list of features	Noted and included in the final Guide.
		Fascias – add “traditional colours should be used in conservation areas and heritage assets”	Noted and included in the final Guide.
		Doors and windows – give examples of what evidence would be useful and where it could be sources	Agree – however, this applies to all the design consideration so an additional recommendation is added to Design Principle 1.
		Materials and colours – traditional / heritage colours should be used on heritage assets and in conservation areas. Add comment about the need to maintain / use appropriate materials and colours in upper storeys	The issue of heritage materials is addressed in DP5. “Colour” has been added to strengthen the policy, The Guide relates to ground floor shopfronts only.
		Signs – add section on banners – danger of too much visual clutter, give advice on suitable sizes, sites and so on	This is covered under the signage principle and the general design principle.
		Illumination – add warning of the negative impact of over-use of lighting	This issue is covered by the final sentence of DP 9 ‘All illuminations should be aesthetically sympathetic to the individual building and the streetscape’.
		Blinds and canopies – unclear as to	Para 6.10 explains the

		<p>which aspects of the Dutch style canopy make it inappropriate. CAAC do not have objections to Dutch canopy.</p> <p>Non-retractable canopies should be refused in conservation areas / heritage assets.</p>	<p>reason why fixed, Dutch and folding canopies are considered inappropriate.</p> <p>Reference to non-retractable canopies noted and amended in the final Guide.</p>
		Draw figures 32 and 33 to scale	This is not considered necessary as the figures are for illustration only.
		<p>Fixtures and fittings – add to say anything adding to the character of the building / area should be retained and refer the applicant to Conservation Officers for advice</p>	<p>Fixtures and fittings – noted and added to the final Guide.</p> <p>Referring applicants to Conservation Offices is applicable for all design considerations and this has been addressed in Sections 1 and 2, and Appendix 1.</p>
		ATM machines should be sensitive to their location	Noted and included in the final Guide.
		<p>Corner plots – unclear about the advice to site entrances. Question the safety of a hidden entrance. Amend to read: “consider the possibility of siting pedestrian access to new units on the corner of the site, as shown in Figure 35, if health and safety and disability access requirements can be met. However, existing entrances should not be re-sited unless there is evidence to support the case”</p>	<p>The issue of health and safety of all design principles is provided in Design Principle 1 (5), which has been slightly amended to reflect the point raised by the respondent.</p>
		<p>Include a “Good Practice” section under “Delivery” – include “Good and Timely Maintenance” and advice of colour palette etc for heritage areas</p>	<p>As a development control tool, the delivery element can only touch on how good shopfront design can be supported. It cannot enforce maintenance issues. However, this issue is covered as part of a generic statement under delivery.</p>

		Use pictures of local buildings, good and bad	The use of local buildings to demonstrate bad design is not considered appropriate and portrays a negative message for Northampton operators. It is considered much more helpful to identify local examples of good design as something people can aspire to in addition to following the design principles.
		Page 12 – modernist / Edwardian shopfronts – should be early – mid 20 th century as described in Appendix 4	Noted and included in the final Guide.
		Page 21 – figures 26 – 28 need ticks and crosses	The photos provide examples of hanging signs which would meet the requirements of the Guide and do not therefore need ticks and crosses. However, further explanations have been provided to clarify this.
		Page 28 – section 7.2 – give Alternative Sources of Funding more prominence	Agree that this is an important topic. However, funding is one element of delivery and it is considered appropriate to keep this topic within this section.
		Page 29 – include different types of canopy in the glossary	Noted and included in the final Guide.
		Page 33 – include conservation officers on the list of NBC contacts	They are included on the list. To accord with the designation of the relevant sections, Conservation Officers are included under Built and Natural Environment – Appendix 2.
		Page 33 – include local studies collection in the library and county records office (source of historical	Noted and included in the final Guide.

		records)	
		Page 34 – background colours make words difficult to read and did not print well	Colours toned down in the final Guide.
		<p>Page 34 – Don'ts:</p> <p>Bullet point 2-not true for heritage sites where fixtures and fittings should be kept if they add to the character</p> <p>Bullet point 3-did not see a reference to a max number of hanging signs per shopfront in the main document and this should be done</p>	<p>Bullet point 2 - Noted and amended in the final Guide.</p> <p>Bullet point 3 – Noted and amended in the final Guide.</p>
007		Page 7 – last sentence is incomplete	Noted. Some words missing and these will be added to the final Guide.
		Para 4.1.2 – Northamptonshire Association for the Blind	Noted and amended.
		Para 4.1.2 – Approx 3,000 people in Northamptonshire registered blind or partially sighted. It is projected that there are over 19,000 people aged 65 who have substantial sight problems	Noted and included in the final Guide.
		Design Principle 5 – include that tactile floor surface change inside shopfront doorways will assist those who are visually impaired	Noted and included in the final Guide.
		Para 6.9.1 – third line – suggest the removal of “always”	Noted and accepted.
		Para 6.11.1 – typing error on the second line	Noted and amended.
		Design principle 12 – third line – error in the sentence	Noted and amended.
		Page 34 – bold background of green and red creates difficulty reading the text, could the colour be reduced	Noted. Colours toned down.
008		Para 6.13.2 – further flexibility should be applied into the design points as it is anticipated that pilasters will not always be utilised and there are likely to be minimal numbers of recessed doorways	Noted. Para 6.13.2 has been redrafted to make it more flexible in presentation, tone and requirement.

		within the Grosvenor Centre	
		It would be more appropriate for shopfront design for the Grosvenor Centre to be controlled by a tenants handbook rather than the draft policies set out in the SPD	The Guide contains design principles, not policies, which can be used to inform the contents of the tenants handbook.
009		Conservation Area Consent only relates to the demolition of a building within a conservation area. This should be made clear.	The Guide is not meant to describe in detail the various planning processes, as this might confuse
		Detail which technical studies have been used for shopfronts guide	The full list is available in the reference section
		Para 3.2.2: should read “creatively designed”	Noted and amended.
		Para 5.2.2: Needs re-wording or insert earlier section relating to background.	Section 5 as a whole deals with both the historical and architectural elements of shopfronts and how these are reflected in Northampton.
		List a few more examples photos in the text.	Noted and added.
		DP7: below 1 st floor window cill might be considered too high, would be better contained within fascia.	Limiting hanging and projecting signs within the fascia would be more intrusive and may not potentially meet the required minimum height off the public highway. The existing guiding principle is considered to offer the balance required.
		Figures 26 – 28: useful to indicate which ones are considered acceptable / sympathetic	The photos provide examples of hanging signs which would meet the requirements of the Guide and do not therefore need ticks and crosses. However, further explanations have been provided to clarify this.
		DP8: “May” rather than “will” – there may be exceptions to the suggested security measures being	Noted and amended.

		acceptable in all circumstances	
		Para 6.10.1 line 3: This is particularly so when they are....	Noted and amended.
		Para 6.11.1: or reduced (spacing)	Noted and amended.
		DP11: first sentence does not make sense	Additional statement added to clarify the first sentence.
		DP12: Add caveat about - if this is the historic arrangement	This is not considered relevant as the Guide seeks to provide guidance for corner plots where it is deemed feasible to do so.
		Is it worth saying anymore about THIs? Do we have any intention to apply for more?	It is not considered necessary to provide too many details on specific funding as their availability and arrangements change all the time. This section provides a brief overview of what is available in the current climate. The introduction to this section will be amended to make this clearer.
		Could a summary be done as the document ends quite abruptly.	A summary is not considered necessary because Section 6 provides the direction necessary for various elements of shopfront proposals.
		Should the dos and don'ts have more prominence? Could it go in the main guide or as Appendix 1?	The do's and don'ts are there to provide a quick checklist (it is not exhaustive) and is not intended to take prominence.

Details of respondents

Ref	Name	Organisation
001	Dr Tom Welsh	
002	Miss Gudny Bjarnadottir	DAPP UK
003 (**)	Geoffrey Brown	East Midlands Development Agency
004	Sharon Henley	Northamptonshire Police
005	Mr Colin Richardson	The Richardson Group
006	Kate Servant	Town Centre Conservation Area Advisory Committee
007	John Wood	Northamptonshire Association for the Blind
008	Julia Chowings	Drivers Jonas Deloitte
009	Jenny Ballinger	Conservation, NBC

**** these respondents did not make any comments**

Appendix 3

Press Release

18 Northampton Chronicle & Echo, Thursday, March 17, 2011

www.northamptonchron.co.uk

Work of art originally sold for just for £252 back in 1969

Painting goes for £49k

AN oil painting by a famous Northamptonshire based artist which sold for just £252 in 1969 has been sold but this time it fetched £49,250.

Although the picture by Charles Spencelayh - titled A Chelsea Pensioner - is not dated, it is thought to have been painted by Spencelayh in the 1940s.

It was at the time when he fled, at the age of seventy five, to Northamptonshire when his London home was bombed during the Second World War.

Spencelayh spent the rest of his life, until his death at the age of 92, at St Andrew's nursing home in Northampton, on June 25, 1968 - living and working at

By Rob Middleton
Assistant News Editor

rob.middleton@northampton.co.uk

London Road, Bozeat, where his studio was a converted shed at the bottom of his garden. The painting of a Chelsea Pensioner, was sold by an anonymous vendor for just £252 at Christie's in London on October 10, 1969.

But at Christie's South Kensington in London yesterday, it was bought by an anonymous British collector for £49,250.

Spencelayh specialized in sharply-observed, painstakingly-painted pictures of elderly men in cluttered rooms.

Some of his models were Bozeat pen-

sioners, including "Rocker" Drage and Dick Byrne.

Spencelayh was once quoted as saying: "My old men are all amateur sitters."

"Usually they work - and smoke - from 9.30 to 5 or 6pm and if I paid them some of them would gladly stay all night. I feed them well, give them plenty of rests and let them do exactly as they like. I always 'give in' to a sitter, because I know the picture depends entirely on him."

After the Second World War, it was possible to buy a Spencelayh painting for less than £30. On January 30, 1946, Rosie Levy sold fourteen Spencelayh pictures at Sotheby's in London for £1504 and one of these pictures - titled Old Coins - fetched only £28.



This painting of Charles Spencer by Northampton artist Spencelayh raised £49,250, significantly more than the £252 it sold for originally in 1969

Submitted picture

Bid to improve the style of shop fronts

PEOPLE in Northampton are being given the chance to have their say on how shop fronts will look in the future.

A new planning guide, out for consultation today, aims to improve the appearance of shopping areas with Northampton. If adopted, it will provide clear planning and design standards to help recognise and improve the appearance of Northampton's shopping streets.

This could improve and enhance the way shops look and ensure they are in keeping with the building and the wider street and location.

Councillor Richard Church, (Lib Dem, Kingsthorpe) cabinet member for planning and regeneration, said: "This is an opportunity to improve

the frontages of our shops, whilst enhancing our town's architectural assets.

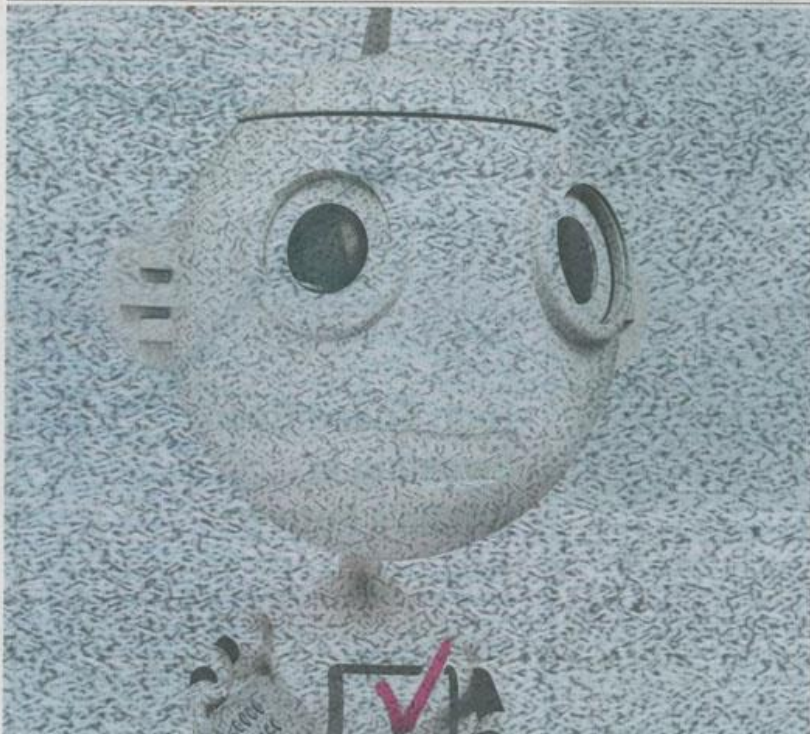
"It seems common for people to say that 'Northampton has some wonderful buildings if only you look up'. We want to address this by using planning powers to make Northampton an attractive place to shop and visit.

"For Northampton's town centre, this could be a real boost to our businesses.

"An attractive town centre will bring in more shoppers and encourage more shops to come to our town.

"I would encourage everyone to take a look at what we're proposing."


Information is available at www.northampton.gov.uk/consultation and in libraries.



Appendix 4

Advert notice

Northampton Chronicle & Echo, Thursday, March 17th, 2011

Northampton Chronicle & Echo  :: telephone us now on... **01604 467000**

Public Notices

**NORTHAMPTON BOROUGH COUNCIL
NORTHAMPTON BOROUGH LOCAL
DEVELOPMENT FRAMEWORK
NOTICE OF PUBLICATION PERIOD FOR
THE SHOPFRONT DESIGN GUIDE
SUPPLEMENTARY PLANNING DOCUMENT
AND THE ACCOMPANYING
SUSTAINABILITY APPRAISAL REPORT.**

Planning and Compulsory Purchase Act 2004
Town and Country Planning (Local Development)
(England) Regulations 2004
(As Amended 2008)(The Regulations)

The Council has published Draft Shopfront Design Guide Supplementary Planning Document (SPD) for representations to be made, in accordance with Regulation 17 of the Regulations. The SPD sets out the design principles which owners of ground floor shopfronts and commercial premises need to take into account when making alterations to, or creating new shopfronts. The SPD is accompanied by a Sustainability Appraisal report, which sets out the potential social, economic and environmental effects of the SPD. The Draft documents (comprising the SPD, the Sustainability Appraisal report, Equality Impact Assessment screening, Consultation Statement and Representations Form) are available for inspection during normal office opening hours at the Council's Cliftonville House Reception, Bedford Road, Northampton NN4 7NR and the Guildhall One Stop Shop, St Giles Square, Northampton NN1 1DE. The documents are also available to view within opening hours at all libraries in the Borough (Central Library (Abington Street), Abington, Duston, Far Cotton, Hunsbury, Kingsthorpe, St James, Weston Favell and Wootton Fields).

Copies of the documents can be obtained from the Cliftonville House Reception and the Guildhall One Stop Shop. The full documentation can be downloaded from www.northampton.gov.uk, or requests for copies can be made to the Planning Policy Team on 01604 838 907 or email planningpolicy@northampton.gov.uk.

Representations are invited during the consultation period which runs from 17 March and closes on the 26 April 2011 at 23:59. Representations may be accompanied by a request to be notified of the adoption of the SPD. If making such a request please specify the address for this purpose. Representations can be sent in the following ways:

Via the Council's website on www.northampton.gov.uk or in writing to: Mr Paul Lewin, Planning Policy & Heritage Manager, Planning Policy, Northampton Borough Council, FREEPOST MID 17237, Northampton, NN1 1WJ, or by email to planningpolicy@northampton.gov.uk, or by fax to 01604 837 527.

All representations must be received on Tuesday 26 April 2011 by 23:59.
Dated: 16 March 2011.

Public Notice

NOTICE

Is hereby given that Marc Bradley, of John Lea Way, Wellingborough, Northamptonshire NN8 2QA, has applied to the Judge at Northampton County Court, for a Bail Certificate. Any person who knows of reason why Mr Bradley is not a fit proper person to be granted a Bail Certificate, should write to The Court Manager at Northampton County Court, 85/87 Lace Lane, Northampton NN1 3HQ, before 2 March 2011.

Public Notices

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(As Amended 2008)(The Regulations)

The Council has published Draft Shopfront Design Guide Supplementary Planning Document (SPD) for representations to be made, in accordance with Regulation 17 of the Regulations. The SPD sets out the design principles which owners of ground floor shopfronts and commercial premises need to take into account when making alterations to, or creating new shopfronts. The SPD is accompanied by a Sustainability Appraisal report, which sets out the potential social, economic and environmental effects of the SPD. The Draft documents (comprising the SPD, the Sustainability Appraisal report, Equality Impact Assessment screening, Consultation Statement and Representations Form) are available for inspection during normal office opening hours at the Council's Cliftonville House Reception, Bedford Road, Northampton NN4 7NR and the Guildhall One Stop Shop, St Giles Square, Northampton NN1 1DE. The documents are also available to view within opening hours at all libraries in the Borough (Central Library (Abington Street), Abington, Duston, Far Cotton, Hunsbury, Kingsthorpe, St James, Weston Favell and Wootton Fields).

Copies of the documents can be obtained from the Cliftonville House Reception and the Guildhall One Stop Shop. The full documentation can be downloaded from www.northampton.gov.uk, or requests for copies can be made to the Planning Policy Team on 01604 838 907 or email planningpolicy@northampton.gov.uk.

Representations are invited during the consultation period which runs from 17 March and closes on the 26 April 2011 at 23:59. Representations may be accompanied by a request to be notified of the adoption of the SPD. If making such a request please specify the address for this purpose. Representations can be sent in the following ways:

Via the Council's website on www.northampton.gov.uk or in writing to: Mr Paul Lewin, Planning Policy & Heritage Manager, Planning Policy, Northampton Borough Council, FREEPOST MID 17237, Northampton, NN1 1WJ, or by email to planningpolicy@northampton.gov.uk, or by fax to 01604 837 527.

All representations must be received on Tuesday 26 April 2011 by 23:59.
Dated: 16 March 2011.

Public Notice

NOTICE

Is hereby given that Michael Ronald Keane, of 27 Beaulieu Road, Tonbridge, Kent, TN11 3TE, has applied to the Judge at Northampton County Court, for a Bail Certificate. Any person who knows of reason why Mr Keane is not a fit proper person to be granted a Bail Certificate, should write to The Court Manager at Northampton County Court, 85/87 Lace Lane, Northampton NN1 3HQ, before 2 March 2011.

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Glossary

BID	Business Improvement District
SCI	Statement of Community Involvement
SPD	Supplementary Planning Document